

# CURRICULUM VITAE

## ABOUT ME

I believe that to achieve your goals you need to work hard have passion and drive, listen to others, open your mind and learn something new everyday.

I have 34 years of broadcast design experience. with a well earned reputation of delivering creative original design solution from initial concept through to final delivery.

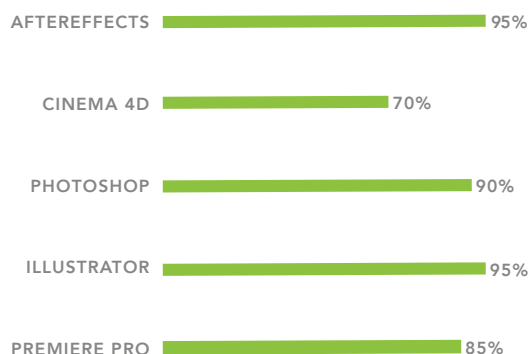
I have produced title sequences, channel and programme branding, promotional content graphics, sponsorship spot, set design, logo design.

Also I have a strong understanding of the whole production process. I work well within a team and excel at art directing others to get the best results within a tight deadline.

TV Channels I have worked on include:

Sky News, Sky Sports, Sky Movies, Sky One, The History Channel  
ITN and TV-AM.

## MY KNOWLEDGE LEVEL IN SOFTWARE



## CONTACT

+447956506126

23 Sheerwater Road E16 3SU

gianni.monaco@mac.com

pixelpenpro.com

REFERENCES—Available on request

# GIANNI MONACO

## Senior Motion Designer

### WORK EXPERIENCE

#### Motion Graphic Designer Vubiquity an Amdocs Company 2018 - 2024

Overseeing and making weekly promotional content graphics and packaging for different clients . Cellcom / Du / Talk Talk / Virgin Media / Izzi / A1.  
Corporate showreels and Promotion content graphics. Pitching Ideas to new clients  
Editorial Packaging for US Barker and Caribbean Barker

#### Senior Graphic Designer SKY STORE / NOWTV / SKY BOXSETS 2016 (3 months)

Overseeing and making sure content graphics and promotional content graphics are produced on time and on budget,  
SkyStore-On-Air & Digital promotional opener content graphics and end boards

#### Senior Graphic Designer SKY MOVIES 2007 – 2014 (7years)

Producing award winning Movies Behind the Scene opening title sequence and end credits,  
Designing content graphics for award season Oscars & Golden Globes, and working on breaking new technology 3D Stereoscopic projects

#### Middleweight Graphic Designer SKY SPORTS NEWS 1995 – 1999 (4years)

Producing content sports graphics and maintaining and updating live sports results. Producing concept ideas for sports programme titles and content graphics

#### Junior Graphic Designer SKY NEWS Jan 1990 – 1994 (4 years)

Maintaining the daily news bulletin from window keys, special reports news titles sequence. working within a team to provide content graphics across the news ranging from sports news to breaking news coverage and the weather channel.

#### Freelance Graphic Designer on ITN News Bulletins Jan 1989 – Nov 1989 (11 months)

I started of as a runner and self trained myself on Quantel Design Equipment.  
Became a freelance graphic designer assistant, helping out on all news bulletins from design window keys to news bulletin graphics from midday to News At Ten,

#### 2017 - 2018

**Vubiquity  
Freelance Motion Senior Designer**  
Overseeing and making Weekly content graphics and packaging for different clients . Cellcom / Du / Talk Talk / Virgin Media / Izzi and A1.  
Pitching Ideas to new clients and creating Corporate showreel for sales department and Marketing.

#### Senior Graphic Designer SKY PRODUCT & BRAND 2014 – 2016 (2 years)

Retail In-Store content Sky promotional products information graphics and content use.  
working within a team on sponsorship promotions for Panasonic / Kindle / Blackberry / Sky Bingo.  
Producing concept ideas for Digital 6 Sheets for original Sky programmes. Working with creatives to realise their 360 campaign ideas.  
Setting up and streamlining work process for final delivery.

#### Graphic Designer SKY PROMOTIONS 1999 – 2007 (8 years)

Providing design solution on promotional end boards and promo content graphics working within a team on titles sequences

#### Middleweight Graphic Designer UNDUN – CHILDREN CHANNEL 1994 – 1995 (1 year)

My task was working and supervising a team of junior designers on animation stings and content graphics and working with creatives on promotional content design to promote the new children channel, designing the channel brand and idents within a team.

#### Freelance Graphic Designer TV-AM

Nov 1989 –Dec 1989 (1 month)  
Freelance designer for news bulletins and children shows

## EDUCATION

Barking College of Technology –Charlecote Rd,Dagenham  
BTEC National Diploma (Graphic Design) 1987 –1989

London College of Printing – Back Hill Street, Clerkenwell  
Foundation Course Certificate in Printing 1985 –1987

Saint Bernard RC Boys School – Old Bethnal Green Road  
A Level Art / English 2 Level / Maths 2 Level 1980 –1985

